



SSP

GENERATIONS
FUND

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**KNOWLEDGE IS POWER.
KNOWLEDGE SHARED IS
POWER MUTLIPLIED.** ”

Robert Boyce

Humankind's ability to produce new knowledge—to generate the building blocks of new achievements—is perhaps the most distinguishing feature of our species.

New knowledge lacks the power to create a better world until that knowledge is effectively shared. **Researchers make knowledge. Scholarly communications professionals make knowledge powerful.**

You are the bridge between knowledge generators and knowledge users.

You collect, validate, articulate, curate, and channel the knowledge and artistic expression that allows humankind to achieve its marvels—to cure diseases, to perform feats of engineering, to peer into the cosmos, and to both explain and inspire the mind.

Building a Community

1979

First SSP Annual Meeting held



1978

A visionary group
founds SSP



2011

Travel Grant program
launches

2016

Travel Grant program becomes
the Fellowship Program



2018

Mentoring program
launches

2019

SSP Board seeds the Generations
Fund with \$100,000





Purpose

The Generations Fund will provide sustainable funding for SSP's Fellowship and Mentorship Programs far into the future. The goal is to create a strong and diverse next generation of scholarly communication professionals.

A thriving scholarly communications profession needs an expert, impartial, dynamic, and inclusive global workforce.

SSP is the place to learn, network, and engage. Our programs grow expert, impartial, dynamic and inclusive professionals:

- ▶ 24% of SSP Fellows are international, bringing diverse perspectives
- ▶ 368 mentoring participants, representing 18 countries enriching interactions
- ▶ 95% of Fellows and Mentoring participants strongly recommend these programs upon completion
- ▶ 100% of Fellows gain leadership skills by participating in a committee
- ▶ Fellows receive free access to top notch educational opportunities

Why the Generations Fund?

Our goal is \$500,000 by 2021 to endow our programs with long-term, sustainable funding.

- ▶ SSP has seeded the endowment with \$100,000 in funding.
- ▶ 100% of the SSP Board is supporting the Generations Fund with a personal gift.
- ▶ Your generosity will fund important programs long into the future.
- ▶ You will receive recognition for your generosity from SSP, in perpetuity.

What Can Individuals Do?



Give or Pledge Today

- ▶ Stretch your payments over three years and receive recognition, in perpetuity



Make a Future Gift

- ▶ Leave an impact after your lifetime with a gift in your estate plan

RECOGNITION LEVELS

Trailblazer	\$30,000+
Guide	\$20,000-29,999
Leader	\$10,000-19,999
Counsel	\$2,500-9,999
Advisor	\$1,000-2,499
Partner	<\$999

Learn more at www.sspnet.org/Generations-Fund
or send an email to nzundel@sspnet.org

CORPORATE PARTNER SUMMARY

Researchers create knowledge.
Scholarly communications makes knowledge powerful.
Demonstrate your commitment to a vibrant, educated profession with your partnership.

Benefits	Benefactor (\$50,000+)	Investor (\$30,000+)	Promoter (\$15,000+)	Contributor (\$5,000+)	Patron (\$1,000+)
Annual Business Meeting Recognition	Join on stage	Join on stage	Join on stage	Verbal & logo	Verbal & logo
Recognition on Generations Fund website with link*	Logo	Logo	Logo	Name	Name
Recognition listing in Annual Meeting program**	Logo	Logo	Logo	Name	Name
Recognition on the Annual Meeting app and/or virtual platform**	Logo	Logo	Logo	Name	Name
Recognition in ongoing Campaign Reports and Press Releases	Logo	Logo	Logo	Name	Name
Mobile Donor Wall at SSP in-person events*	Logo	Logo	Logo	Name	
RE:member eNews Annual Donor Roll Call*	Name	Name	Name		
Acknowledgement in campaign close (goal achievement) press release	Logo	Logo	Logo		
Annual Meeting walk-in and out slides	Logo	Logo			
Recognition in <i>The Scholarly Kitchen</i> post at campaign close	X	X			
Opportunity for naming of Fellowship event at SSP Annual Meeting***	X				

*In perpetuity

**During all Annual Meetings while campaign is active (until \$500,000 goal is met)

***Certain guidelines apply, first to commit receives first choice



▶ Connect With Us

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