



**SSP**

GENERATIONS  
FUND

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# KNOWLEDGE IS POWER. KNOWLEDGE SHARED IS **POWER MULTIPLIED.**

Robert Boyce

”

Founded in 1978, SSP is an independent and inclusive organization, welcoming everyone interested in scholarly communications. Importantly, it is individual-focused, which means it can support new voices, regardless of professional affiliation.

SSP is not an advocacy organization and provides common ground for discourse. SSP's mission is to support all organizations and individuals within scholarly publishing to advance our profession.

The Generations Fund will provide sustainable funding for SSP's Fellowship and Mentorship Programs, as well as its DEI initiatives far into the future. The goal is to create a strong and diverse next generation of scholarly communication professionals.

The mentorship and fellowship programs focus on leadership and workforce development.

DEI programs at SSP are wide-ranging and are focused on diversifying the scholarly communication industry.

# Building a Community

1979

First SSP Annual Meeting held



1978

A visionary group  
founds SSP



2011

Travel Grant program  
launches

2016

Travel Grant program becomes  
the Fellowship Program



2018

Mentoring program  
launches

2019

SSP Board seeds the  
Generations Fund with  
\$100,000



A thriving scholarly communications profession needs an **expert, impartial, dynamic, and inclusive** global workforce.

SSP is the place to learn, network, and engage. Our programs grow expert, impartial, dynamic and inclusive professionals:

- ▶ 24% of SSP Fellows are international, bringing diverse perspectives
- ▶ 488 professionals from 18 countries have benefited from SSP's fellowship or mentoring programs
- ▶ 95% of Fellows and Mentoring participants strongly recommend these programs upon completion
- ▶ 100% of Fellows gain leadership skills by participating in a committee
- ▶ SSP was a founding member of the Coalition for Diversity & Inclusion in Scholarly Communications (C4DISC)

## Why the Generations Fund?

Our goal is \$500,000 to endow our programs with long-term, sustainable funding.

We have secured 47% of our goal.

- ▶ SSP has seeded the endowment with \$100,000 in funding.
- ▶ 100% of the SSP Board is supporting the Generations Fund with a personal gift.
- ▶ Your generosity will fund important programs long into the future.
- ▶ You will receive recognition for your generosity from SSP, in perpetuity.
- ▶ 132 SSP members and organizations have already given

Benefits	Benefactor (\$50,000+)	Investor (\$30,000+)	Promoter (\$15,000+)	Contributor (\$5,000+)	Patron (\$1,000+)
Annual Business Meeting Recognition	Join on stage	Join on stage	Join on stage	Verbal & logo	Verbal & logo
Recognition on Generations Fund website with link*	Logo	Logo	Logo	Name	Name
Recognition listing in Annual Meeting program**	Logo	Logo	Logo	Name	Name
Recognition on the Annual Meeting app and/or virtual platform**	Logo	Logo	Logo	Name	Name
Recognition in ongoing Campaign Reports and Press Releases	Logo	Logo	Logo	Name	Name
Mobile Donor Wall at SSP in-person events*	Logo	Logo	Logo	Name	
<i>RE:member</i> eNews Annual Donor Roll Call*	Name	Name	Name		
Acknowledgement in campaign close (goal achievement) press release	Logo	Logo	Logo		
Dedicated Press Release for your gift	X	X	X		
Annual Meeting walk-in and out slides	Logo	Logo			
Recognition in <i>The Scholarly Kitchen</i> post at campaign close	X	X			
Opportunity for naming of Fellowship event at SSP Annual Meeting***	X				

\*In perpetuity

\*\*During all Annual Meetings while campaign is active (until \$500,000 goal is met)

\*\*\*Certain guidelines apply, first to commit receives first choice

## Promoters



Copyright Clearance Center

## Contributors

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## Patrons

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MDPI

Newgen North America

Straive

# Thank You

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