KNOWLEDGE IS POWER. KNOWLEDGE SHARED IS POWER MULTIPLIED.

Robert Boyce

Founded in 1978, SSP is an independent and inclusive organization, welcoming everyone interested in scholarly communications. Importantly, it is individual-focused, which means it can support new voices, regardless of professional affiliation.

SSP is not an advocacy organization and provides common ground for discourse. SSP’s mission is to support all organizations and individuals within scholarly publishing to advance our profession.
The Generations Fund will provide sustainable funding for SSP’s Fellowship and Mentorship Programs, as well as its DEI initiatives far into the future. The goal is to create a strong and diverse next generation of scholarly communication professionals.

The mentorship and fellowship programs focus on leadership and workforce development.

DEI programs at SSP are wide-ranging and are focused on diversifying the scholarly communication industry.
Building a Community

1978
A visionary group founds SSP

1979
First SSP Annual Meeting held

2011
Travel Grant program launches

2016
Travel Grant program becomes the Fellowship Program

2018
Mentoring program launches

2019
SSP Board seeds the Generations Fund with $100,000
A thriving scholarly communications profession needs an expert, impartial, dynamic, and inclusive global workforce.

SSP is the place to learn, network, and engage. Our programs grow expert, impartial, dynamic and inclusive professionals:

- 24% of SSP Fellows are international, bringing diverse perspectives
- 488 professionals from 18 countries have benefited from SSP’s fellowship or mentoring programs
- 95% of Fellows and Mentoring participants strongly recommend these programs upon completion
- 100% of Fellows gain leadership skills by participating in a committee
- SSP was a founding member of the Coalition for Diversity & Inclusion in Scholarly Communications (C4DISC)
Why the Generations Fund?

Our goal is $500,000 to endow our programs with long-term, sustainable funding.

We have secured 47% of our goal.

▶ SSP has seeded the endowment with $100,000 in funding.
▶ 100% of the SSP Board is supporting the Generations Fund with a personal gift.
▶ Your generosity will fund important programs long into the future.
▶ You will receive recognition for your generosity from SSP, in perpetuity.
▶ 132 SSP members and organizations have already given
<table>
<thead>
<tr>
<th>Benefits</th>
<th>Benefactor ($50,000+)</th>
<th>Investor ($30,000+)</th>
<th>Promoter ($15,000+)</th>
<th>Contributor ($5,000+)</th>
<th>Patron ($1,000+)</th>
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<tbody>
<tr>
<td>Annual Business Meeting Recognition</td>
<td>Join on stage</td>
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<td>Verbal &amp; logo</td>
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<td>Recognition on the Annual Meeting app and/or virtual platform**</td>
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<td>Recognition in ongoing Campaign Reports and Press Releases</td>
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<td>Mobile Donor Wall at SSP in-person events*</td>
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<td>Dedicated Press Release for your gift</td>
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<td>Annual Meeting walk-in and out slides</td>
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<td>Opportunity for naming of Fellowship event at SSP Annual Meeting***</td>
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</tbody>
</table>

*In perpetuity
**During all Annual Meetings while campaign is active (until $500,000 goal is met)
*** Certain guidelines apply, first to commit receives first choice
Thank You

Julia Kostova, Chair of Generations Fund Subcommittee
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