KNOWLEDGE IS POWER. KNOWLEDGE SHARED IS POWER MULTIPLIED.

Robert Boyce

Humankind’s ability to produce new knowledge—to generate the building blocks of new achievements—is perhaps the most distinguishing feature of our species.

New knowledge lacks the power to create a better world until that knowledge is effectively shared. Researchers make knowledge. Scholarly communications professionals make knowledge powerful.
You are the bridge between knowledge generators and knowledge users.

You collect, validate, articulate, curate, and channel the knowledge and artistic expression that allows humankind to achieve its marvels—to cure diseases, to perform feats of engineering, to peer into the cosmos, and to both explain and inspire the mind.
Building a Community

1978
- A visionary group founds SSP

1979
- First SSP Annual Meeting held

2011
- Travel Grant program launches

2016
- Travel Grant program becomes the Fellowship Program

2018
- Mentoring program launches

2019
- SSP Board seeds the Generations Fund with $100,000
Purpose

The Generations Fund will provide sustainable funding for SSP’s Fellowship and Mentorship Programs far into the future. The goal is to create a strong and diverse next generation of scholarly communication professionals.
A thriving scholarly communications profession needs an expert, impartial, dynamic, and inclusive global workforce.

SSP is the place to learn, network, and engage. Our programs grow expert, impartial, dynamic and inclusive professionals:

- 24% of SSP Fellows are international, bringing diverse perspectives
- 368 mentoring participants, representing 18 countries enriching interactions
- 95% of Fellows and Mentoring participants strongly recommend these programs upon completion
- 100% of Fellows gain leadership skills by participating in a committee
- Fellows receive free access to top notch educational opportunities
Why the Generations Fund?

Our goal is $500,000 by 2021 to endow our programs with long-term, sustainable funding.

▶ SSP has seeded the endowment with $100,000 in funding.
▶ 100% of the SSP Board is supporting the Generations Fund with a personal gift.
▶ Your generosity will fund important programs long into the future.
▶ You will receive recognition for your generosity from SSP, in perpetuity.
What Can Individuals Do?

Give or Pledge Today
- Stretch your payments over three years

Make a Future Gift
- Leave an impact after your lifetime with a gift in your estate plan

<table>
<thead>
<tr>
<th>RECOGNITION LEVELS</th>
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<tbody>
<tr>
<td>Trailblazer</td>
<td>$30,000+</td>
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<tr>
<td>Guide</td>
<td>$20,000-29,999</td>
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<tr>
<td>Leader</td>
<td>$10,000-19,999</td>
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<td>Counsel</td>
<td>$2,500-9,999</td>
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<td>Advisor</td>
<td>$1,000-2,499</td>
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<td>Partner</td>
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Learn more at www.sspnet.org/Generations-Fund or send an email to nzundel@sspnet.org
# Corporate Partner Summary

Researchers create knowledge. Scholarly communications makes knowledge powerful. Demonstrate your commitment to a vibrant, educated profession with your partnership.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>BENEFACtor ($50,000+)</th>
<th>INVEstor ($35,000+)</th>
<th>PROMOTER ($20,000+)</th>
<th>CONTRIBUTOR ($5,000+)</th>
<th>PATRON ($1,000+)</th>
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<tbody>
<tr>
<td>Annual Business Meeting Recognition</td>
<td>Plaque presentation on stage</td>
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<td>Logo</td>
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<tr>
<td>Recognition on Generations Fund website (with link)*, Annual Meeting program &amp; app, Campaign Reports</td>
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</tbody>
</table>

*In perpetuity

**Certain guidelines apply, first to commit receives first choice
Connect With Us

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